



Job title: Marketing Executive

Gill is a leading technical clothing brand that has prided itself on producing technical sailing clothing that offers high levels of quality and performance for over 30 years. During the recent economically difficult time Gill has thrived and as a result is restructuring its marketing department. This is a great opportunity to join a company that's going places.

Our marketing team deliver on a wide range of initiatives for the brand, from exhibiting at international boat shows, attending and sponsoring high profile events including Cowes Week and a broad range of sponsorships, in addition to producing a portfolio of publications, advertising, PR and on-line activity.

The ideal candidate would have a mixture of the following attributes:

Marketing work experience or relevant degree.
The ability to manage projects on your own initiative, and deliver to tight deadlines
Copy writing skills
Website content management/Social networking experience
A strong eye for detail

We use a combination of Adobe InDesign and Photoshop software, so experience in with either would be an advantage.

A passion for sailing would be beneficial, but an interest in working in a sports environment combined with a can-do attitude to make it happen is essential.

Responsibilities will include:

Copy writing for web and various types of marketing literature
Production of in house marketing publications using InDesign and Photoshop
Keeping the website up to date in terms of product and news stories using a CMS.
SEO and social networking activities
Managing sponsorship activities
Assistance in organising the brands attendance at domestic and international boat shows
Assistance in organising studio and location photo shoots
POS including packaging and in-store promotions

To Apply Please send a CV and covering letter or email including current salary information, to Simon Klima, Communications Manager at Gill:

jobs@gilluk.com

Gill
Manor House Road
Long Eaton
Nottingham
NG10 1LR